TRUCKER AWARENESS INITIATIVE COMPANY

Safety Partner & Organizational Sponsorship Packet | 2026-2027

Developing America's Next Generation Highway-Safety Culture.

TAIC develops source-backed highway-safety education for commercial fleets, motor carriers, industry partners, and the public. This packet outlines defined partnership and sponsorship pathways for organizations that want to strengthen credible safety education and public awareness.

WHY PARTNER WITH TAIC

TAIC works at the intersection of commercial fleet safety and public-road education. Organizations can support program hosting, technical review, audience testing, resource distribution, sponsorship, and other mission-aligned work without compromising TAIC's independent judgment.

PARTNERSHIP PATHWAYS

Pathway	Purpose
Program Hosting	Provide a defined fleet, employee, student, community, or stakeholder audience for TAIC safety education or controlled pilot activity.
Technical Review	Contribute operational knowledge, research support, subject-matter expertise, or technical review within an approved scope.
Sponsorship	Support defined education, public-awareness, outreach, or program-capacity work under written terms and recognition limits.
Distribution	Help extend approved TAIC educational resources into appropriate organizations, communities, or freight-corridor audiences.

ORGANIZATIONAL SPONSORSHIP LEVELS

Level	Amount	Purpose
Supporter	Up to $500	Mission support for education, public resources, outreach, and responsible operating capacity.
Partner	$1,000-$3,000	Structured organizational support that may be connected to defined mission work or program capacity under written terms.

Founding Partner	$5,000+	Foundational organizational support during TAIC's early growth period. Scheduled through December 31, 2027, subject to approved program terms.

INDEPENDENCE & RECOGNITION SAFEGUARDS

A contribution, sponsorship, or partnership does not purchase TAIC conclusions, endorsements, certifications, regulatory influence, editorial control, vendor status, or permission to use TAIC's name or logo beyond written authorization. Scope, responsibilities, recognition, and public descriptions are documented before work begins.

WHAT A PARTNER CAN EXPECT

Defined scope: clear objectives, responsibilities, deliverables, and public descriptions.
Mission alignment: work connected to a legitimate highway-safety purpose.
Transparent recognition: recognition, when authorized, is proportionate and governed by written terms.
Protected independence: TAIC retains control of its positions, educational judgments, and public claims.

START A CONVERSATION

Describe your organization, audience, safety objective, proposed role, geography or corridor, timeline, and whether the inquiry involves hosting, technical review, sponsorship, in-kind support, or distribution.

Executive Office: trbillue@trucker-awareness-initiative.org
Website: www.trucker-awareness-initiative.org
Organization: Trucker Awareness Initiative Company (TAIC)
EIN: 41-3508233